World Trade Center Tacoma – 2017 Personal Services Agreement

Port of Tacoma Commission Meeting January 17, 2017



#### Request



Request authorization for the Port of Tacoma's CEO or designee to enter into Personal Services Agreement No. 070530 with the World Trade Center Tacoma (WTCT) for 2017 trade services.

# **Background**



- Port purchased the franchise license in 1979
- WTCT's mission is to help grow trade in the Puget Sound area
- WTCT manages the China Trade and Investment Project, a joint initiative with the City of Tacoma

## **Background**



Commission provided guidance to staff for the 2017 PSA contract in three areas:

- 1. Increase Port staff oversight on financial performance
- 2. Quarterly updates to the Commission
- 3. Maintain the current funding level

## Background



In addition to annual modifications to the contract, staff responded by adding deliverables:

- 1. Adding year-to-date P/L statement, balance sheet and an updated debt payment schedule to the monthly packet for review prior to payment.
- 2. Quarterly presentations on WTCT activities, upcoming events and a financial report.
- 3. 2017 WTCT contract maintains the 2016 contracted funding level.

# **Financial Impact**



The proposed 2017 WTCT contract is \$110,000 which includes the \$20,000 for the China Trade and Investment Program. These funds are included in the 2017 Port of Tacoma operating budget.

#### **Economic Investment**



- Trade services to assist members with reducing supply chain costs, finding new markets for export distribution and as an outsourced export desk for small-to-medium enterprises.
- A focus in 2017 will be minority-owned businesses.
- Referrals to local services providers (e.g. logistics services, legal services, real estate).
- Connecting EB-5 investors with local projects.

## **Next Steps**



Pending Commission authorization, the Port's CEO or designee will enter into Personal Services Agreement No. 070530.





Request authorization for the Port of Tacoma's CEO or designee to enter into Personal Services Agreement No. 070530 with the World Trade Center Tacoma (WTCT) for 2017 trade services.